





A meeting of the Departmental Project Approval Committee (DPAC) for various verticals of 'Khelo India Scheme' was held on 22.02.2019 at 03:15 PM under the chairmanship of Sh. RadheyShyamJulaniya, Secretary (Sports) in his at Room No. 3, C Wing, Ground Floor, Shastri Bhawan. List of persons who attended the meeting is given at Annexure-1

2. Draft minutes arising out of the aforesaid meeting are as under:

## "Agenda Item No.1

<u>Proposal for conversion of STCs and SAG Centres under State Level Khelo India Centre vertical of Khelo India Scheme of MYAS.</u>

The agenda item is deferred.

### Agenda Item No.2

<u>Issuing of notification for 95 Extension Centres of STC/SAG Schemes under State Level Khelo India Centre vertical of Khelo India Scheme.</u>

The agenda item is deferred.

### Agenda Item No. 3

# **The Media Plan for Mobile Application**

The DPAC approved proposal of SAI for creation of integrated Media Plan throughBOC/DAVP for Rs. 4 crores under the 'Physical Fitness of School going children' component of Khelo India. DPAC was apprised that the creative for the television advertisement for is being prepared by M/s Star India Pvt. Ltd. as part of their committed marketing spend for Khelo India Youth Games as per the Media Rights agreement.

#### Agenda Item No. 4:

# Approval for State/ National level Train-the-Trainers' Programme for Fitness Assessments

The Committee approved the proposal for conducting fiveNational level Training of Trainers Programme and twenty-five State level Training of Trainer Programme at an approximate cost of Rs. 55.5 Lakhs.

### Supplementary Agenda Item No. 1

## The Great Ganga Run at Varanasi

DPAC directed that SAI may enquire from DG, NMCG whether the programme can be conducted out of the contingency funds available with them.

Sandip Pradhan

DDG (SAI)







# Annexure - 1

The list of the people who attended the meeting are as under:

- 1. Sh. RadheyShyamJulaniya, Secretary (Sports)
- 2. Smt. Neelam Kapur, DG (SAI)
- 3. Smt. Kiran Soni Gupta, AS & FA (MYAS)
- 4. Sh. Pankaj Rag, JS (Devt.), MYAS.
- 5. Sh. InderDhamija, JS (Sports), MYAS
- 6. Sh. Sandip Pradhan, DDG (SAI)
- 7. Sh. Rohit Bharadwaj, Director Sports (MYAS)
- 8. Sh. Anjan Kumar Mishra, ED (Finance, SAI)
- 9. Ms. RadhicaSreeman, Regional Director (Khelo India)
- 10. Sh. P.GiriRao, Director (Finance)
- 11. Sh. Ashok Pathik, Deputy Director (Operations, SAI)
- 12. Sh. V.K Sharma, Assistant Director(Operations, SAI)
- 13. Sh. Prashant Singh, AD (Khelo India)
- 14. Sh. Sathish Kumar S., AD (IT, SAI)